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**ESCTAIC 20<sup>th</sup> Annual Meeting**  
**23<sup>rd</sup> – 26<sup>th</sup> September 2009**

medilab V – medicoergonomic innovation laboratory  
Technical University of Berlin, Germany  
Straße des 17. Juni 135  
10623 Berlin (Germany)

**Scientific Committee:**

Chairmen: Ingo Marsolek (Germany)	Wolfgang Friesdorf (Germany)	Stephen Rees (Denmark)
Members: Alexander Bankov (Russia)	Alexander Baschin (Germany)	Andre Dellerholm (Sweden)
Beatrice Podtschaske (Germany)	Daniela Fuchs (Germany)	Denis Panek (Germany)
Dirk Pappert (Germany)	Frank O'Connor (Netherlands)	Gabriel Gurman (Israel)
Heike Sander (Germany)	Martina Dollmann (Germany)	Mathias Ingenlath (Germany)
Mohamed Rehman (USA)	Nico van Schagen (Netherlands)	Philippe Mavoungou (France)
Saturo Hashimoto (Japan)	Sebastian Glende (Germany)	Wolfgang Koller (Austria)

**Local Organiser:**

Institute for Health Care Systems Management Berlin eG (HCMB)  
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Phone: +49 (0)30 83 22 10 50, Fax : +49 (0)30 83 22 10 51  
email : office@hcmb.org, URL: www.hcmb.org

## **Congress Information for Companies and Organisations**

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**Topics: Streamlining the Patient Treatment Processes in ER, OR and ICU –  
Innovative Technological and Computing Solutions based on ...**

- system ergonomics
- workflow analysis and design
- human computer interaction
- monitoring systems
- sensor technology
- neurophysiological monitoring
- mechanical ventilation
- the electronic operating room
- patient data management
- web based patient records
- artificial intelligence
- decision support
- smart alarms
- wireless networking
- internet applications
- remote monitoring
- virtual textbooks
- simulation
- closed-loop systems
- patient controlled analgesia
- target controlled Infusion
- economic benefits of technology
- standardization of data sets
- standards for technical devices

## ESCTAIC's Different Approach to Cooperation

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We as a scientific society do not see our industrial partners as just sponsors, but as content contributors and important discussion partners. Towards this aim, we seek contacts with those biomedical companies specializing in anaesthesia and intensive care, which have not only the products but also the expertise in topics related to our society. We aim at establishing cooperation with those companies who wish to discuss and improve concepts and not only present and sell products.

Those companies who have repeatedly participated in our annual congresses especially appreciate ESCTAIC meetings, because they are ...

1. A highly specialized meeting platform for experts, trendsetters and interested users solely focussing on computing and technology in anaesthesia and intensive care – not just another trade fair.
2. A fundamental basis for getting an up-to-date insight into the latest developments in this research area through scientific presentations and workshops as well as expert tutorials and open plenum discussions.
3. An important and well working exchange platform, where the discussion between users and industry reaches the important and essential topics much faster.
4. A rare chance not only to display biomedical products within the industrial exhibition, but also to present and discuss them in according scientific sessions, workshops and tutorials in much more detail than at other congresses.
5. An essential opportunity for company employees to be integrated into our scientific and clinical research as active discussion partners on a cooperative basis.

You will find these specific features in the enclosed offer for companies participating in the 20<sup>th</sup> Annual ESCTAIC Meeting in Berlin 2009. It is our aim to include those companies, who have already cooperated in arranging our previous congresses, as well as to address and invite newcomers who would like to take an active part in this domain of expertise.

The ESCTAIC annual meeting is predominantly an insider event for computing and technology in anaesthesiology and intensive care. This means that participants are highly specialized, occupying leading and expert positions in their hospitals and institutions. They are typically much more responsible for decisions than the ordinary visitor of congresses or trade fairs. In average we expect 150-200 participants at our annual meetings – not only from Europe, but also from America, Asia and Arabia.

At all ESCTAIC meetings it is our common practice to contact multinational technology companies locally. Parent companies (European or overseas headquarters for instance) are contacted only after consultation of their local branches. Thus you can be assured that we will not contact your company twice.

Through your participation you also make sure that these meetings are possible. For this reason you can be absolutely assured that we will make every effort to integrate your company and representatives into our meeting. It is our hope that we can cooperate in both the generation and realization of new ideas. Please do not hesitate to contact us immediately if you should have any questions concerning the enclosed offer.

## ESCTAIC's Offer for Companies and their Representatives

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ESCTAIC's annual meeting 2009 begins on Wednesday, the 23<sup>rd</sup> of September, at 2 pm and ends on Saturday, the 26<sup>th</sup> of September at 1 pm. Companies and other organizations have the possibility to participate in our annual meeting through one or more of the following options:

### 1. A Booth for Industrial Exhibitors

While organising your exhibition booth please consider that the official language of the congress is English. Topics and presentations with a direct relation to the products of the exhibiting companies will be placed in the congress program on Thursday or Friday, thus giving congress participants the opportunity to inform themselves in more detail at the exhibition booths. The participation fee for two company representatives is included in the booth fee (4 x 2 m = 8 m<sup>2</sup> for €2,400).

### 2. A Presentation within the Context of the Scientific Program

Interested companies can propose lectures for the scientific program. Those lectures can be given either by a company representative or by a cooperating clinician. The length of the presentation will be determined by the congress committee (approximately 15-20 minutes).

*General information about the abstract format:*

- Accepted language: English
- Accepted fonts: "Times" or "Times New Roman" size 12
- Spacing between lines: 12-14
- Spacing between paragraphs: 15-18
- Maximum length: two A4 page
- Authors: not more than 6 names, first author underlined
- Institution: full name, city, country
- Structure: Introduction, Methods, Results, Discussion, References
- Charts and graphs: only black and white (must fit into the A4 pages)

*General information for the abstract submission:*

The abstract should be submitted to [office@hcmb.org](mailto:office@hcmb.org) by the 31<sup>st</sup> of July 2009. Please make clear in an additional letter that the presentation is sponsored so that it will not become part of the scientific review process. ESCTAIC charges € 600 for presentations representing the product and/or solution of a specific company; this also includes the congress registration fee for the presenting speaker.

### 3. A Session/Workshop/Tutorial within the Context of the Scientific Program

Interested companies can also define and organize an entire session, workshop or tutorial for the scientific program. Sessions will usually last about 90 minutes – the length of workshops and tutorials can be individually arranged. Each event will be printed in the congress program, displayed on the congress web pages and advertised on site together with the name of the supporting company. ESCTAIC charges € 2,400 for a complete session as well as a workshop or tutorial. This also includes the registration fees for up to three speakers/presenters, but does not cover any travelling support. General information for the abstract format as well as abstract submission can be found above.

**4. A Presentation within a Sponsored Lunch Break** (approximately 45 minutes)

On Thursday and Friday interested companies will have the chance to present and discuss their products and/or concepts within a sponsored lunch break (approximately 45 minutes). As a matter of course, the congress committee will participate on these presentations. The event will be printed in the congress program, displayed on the congress web pages and advertised on site together with the name of the supporting company. In addition to the sponsored lunches the fee for a sponsored lunch break is €1.000.

**5. Sponsoring of Specific Congress Expenses** (congress kits, social events etc.)

Interested companies have the chance to sponsor specific congress expenses: congress kits, one of the social events on Wednesday, Thursday or Friday evening, the sightseeing on Saturday afternoon or public transportation for the congress participants. The exact number of participants expected will be given out by the congress committee in the middle of August 2009. Individual modalities can be arranged between the company and the local organizer. The sponsoring will be printed in the congress program and displayed on the congress web pages as well as on site together with the name of the supporting company.

**6. Additional Sponsoring**

Each interested company is extremely welcomed to support our meeting with a donation. The sponsoring will be printed in the congress program and displayed on the congress web pages as well as on site together with the name of the supporting company.

Besides these cooperation possibilities, ESCTAIC may also invite individual companies or representatives to give lectures referring to specific topics. As a matter of course ESCTAIC will not charge anything for those presentations. However, ESCTAIC would ask the invited companies to bear the travel costs of their speakers whenever possible.

The agreement for your active participation should be arranged directly with the Institute for Health Care Systems Management Berlin. Representatives of your company participating within the framework of our cooperation offer should also register with their name, function, date of arrival and date of departure (as well as an indication of your company's cooperation) at the Institute for Health Care Systems Management Berlin.

Should your company decide not to participate in one of our cooperation options – which we would deeply regret – you and your colleagues will still be very welcome as regular participants in Berlin 2009 for which the following fees apply:

<b><u>A) CONGRESS</u></b>	<b>Before 15<sup>th</sup> of June 09</b>	<b>After 15<sup>th</sup> of June 09</b>
ESCTAIC members	250 Euro per person	280 Euro per person
Non members	300 Euro per person	330 Euro per person
Accepted free papers	220 Euro per person	220 Euro per person
<b><u>B) TUTORIAL</u></b>		
ESCTAIC members	70 Euro per person	80 Euro per person
Non members	90 Euro per person	100 Euro per person