

Chairman:
Prof. Dr. med. habil. Wolfgang Friesdorf

Department of
Human Factors Engineering and Ergonomics
Technical University of Berlin
Steinplatz 1, 10623 Berlin, Germany
Phone: +49 (0)30 314 79 5-06, Fax: -07
office@awb.tu-berlin.de, www.awb.tu-berlin.de

Berlin, 27th of February, 2003

ESCTAIC 14th Annual Meeting **02nd – 04th of October 2003**

Technische Universität Berlin
Halle V on the Campus of the Technical University
Straße des 17. Juni 135
10623 Berlin
Germany

International Scientific Committee:

Chairman: Wolfgang Friesdorf (G)

Members: Giulio Trillo (Tiest, I), Wolfgang Koller (Innsbruck, A),
Benno Schwilk (Berlin, G), Peter Biro (Zürich, CH),
Norbert Lutter (Nürnberg/Erlangen, G), Géza Nagy (Budapest, H),
André Dellerholm (Uddevalla, S), Vincenzo Lanza (Palermo, I),
Ingo Marsolek (Berlin, G), Matthias Göbel (Berlin, G)

Local Organising Committee:

Wolfgang Friesdorf (Berlin, G), Ingo Marsolek (Berlin, G), Matthias Göbel (Berlin, G)

Congress Office:

Institute for Health Care Systems Management Berlin eG (HCMB)
Steinplatz 1, 10623 Berlin, Germany
Phone: +49 (0)30 314 79 5- 06, Fax -07, office@hcmb.org, www.hcmb.org

Congress information **for companies and organisations**

Topic: safety, quality and efficiency in ESCTAIC's core competences:

- PDMS for clinical and administrative use
- Clinical monitoring
- Clinical information systems
- Point of care services
- Communication technology
- Internet and intranet applications
- Artificial ventilation and airway management
- Fluid management and infusion therapy
- Ergonomic workplace design
- Process flow optimisation

Congress fees

	registration	before 20 th of July 2003	after 20 th of July 2003
ESCTAIC members		€ 260	€ 280
Non – members		€ 280	€ 300

Participants with accepted abstract will be refunded on site with € 30.

We don't see our industry partners as just sponsors, but as content contributors and partners for discussion. Towards this aim, we seek contacts with those companies which have not only the products but expertise in topics related to our research. We aim at those companies who discuss their concepts and try to represent them.

Many companies have repeatedly participated in our annual congresses. Here, the ESCTAIC events have a very special status among scientific congresses in the field of anaesthesiology and intensive care:

1. ESCTAIC annual meetings are considered a meeting point for experts, trendsetters and interested users – not just typical trade fairs.
2. It is possible to get a survey of current products and concepts in particular segments through presentations and public discussions in an auditorium of users and experts (data management systems, anaesthesia documentation, ergonomic workplace design, process flow optimisation and so on).
3. The discussion between users and the industry reaches important points much quicker.
4. The connection between products offered at the trade booths and lectures given is much closer than at many other congresses.
5. Many company employees are integrated into congress activities as active partners.

You will find these specific features in the enclosed **offer for companies participating in the 14th Annual Meeting of ESCTAIC 2003**. It is our aim to include those companies who have already arranged many of our congresses in cooperation with us, as well as to specifically address newcomers who take an active part in the domain of new technologies. The congress committee consciously coordinates contributions from the point of view of industry. At all ESCTAIC meetings, it is a common practice to contact multinational technology companies locally. Parent companies (European or overseas headquarters, for instance) are contacted only after consultation of their local distributions(?). You can be thus assured that we will not contact your company twice.

The ESCTAIC annual meeting is predominantly an insider event for computing and technology in anaesthesiology and intensive care. This means that above all highly specialized participants who occupy leading and expert positions in their hospitals and institutions will take part and are thus much more responsible for decisions than the “ordinary” congress visitor. We expect approximately 200 participants.

Through your participation, you will make sure that these meetings are possible. You can be guaranteed by the wide range of industries on offer that we will make every effort to integrate you into the meeting. It is you after all who is able to realize our ideas and helps us to create new ideas as well. Please do not hesitate to contact us immediately if you should have any questions concerning the enclosed offer.

(W. Friesdorf)
Chairman

Chairman:
Prof. Dr. med. habil. Wolfgang Friesdorf

Department of
Human Factors Engineering and Ergonomics
Technical University of Berlin
Steinplatz 1, 10623 Berlin, Germany
Phone: +49 (0)30 314 79 5-06, Fax: -07
office@awb.tu-berlin.de, www.awb.tu-berlin.de

Berlin, 27th of February, 2003

ESCTAIC 14th Annual Meeting **02nd – 04th of October 2003**

Technische Universität Berlin
Halle V on the Campus of the Technical University
Straße des 17. Juni 135
10623 Berlin
Germany

International Scientific Committee:

Chairman: Wolfgang Friesdorf (G)

Members: Giulio Trillo (Tiest, I), Wolfgang Koller (Innsbruck, A),
Benno Schwilk (Berlin, G), Peter Biro (Zürich, CH),
Norbert Lutter (Nürnberg/Erlangen, G), Géza Nagy (Budapest, H),
André Dellerholm (Uddevalla, S), Vincenzo Lanza (Palermo, I),
Ingo Marsolek (Berlin, G), Matthias Göbel (Berlin, G)

Local Organising Committee:

Wolfgang Friesdorf (Berlin, G), Ingo Marsolek (Berlin, G), Matthias Göbel (Berlin, G)

Congress Office:

Institute for Health Care Systems Management Berlin eG (HCMB)
Steinplatz 1, 10623 Berlin, Germany
Phone: +49 (0)30 314 79 5- 06, Fax -07, office@hcmb.org, www.hcmb.org

Our offer for companies and their representatives **an active participation in the congress**

The event **begins** on Thursday 2nd of Oct. at 10 am and **ends** on Saturday, 4th of Oct. at 1 pm.

1. Industry exhibition

While organising your exhibition booths please consider that the official language of the congress is English. Topics and presentations with a direct relation to the products of the exhibiting companies will be placed in the congress program on Thursday the 2nd of October 2003 and Friday 3rd of October 2003, thus, giving congress participants the opportunity to inform themselves in more detail within(?) the exhibition booths. The participation fee for two representatives is included in the booth fee (4 x 2 m = 8 m² for € 2,400).

2. Presentation within the context of a scientific program

Companies can propose lectures for the scientific program. The lecture can be given by a company representative or by a cooperating clinician. The length of the presentation will be determined by the congress committee (app. 15 minutes).

An abstract should be submitted to the congress committee by the 31st of August 2003.

General information about the abstract format:

- Accepted language: English
- Accepted fonts: “Times” or “Times New Roman”, size: 12 pt
- Spacing between lines: 12–14 pt; offset between paragraphs: 15 – 18 pt
- Maximum length: one page (A 4)
- Authors: not more than 6 names, first author underlined
- Institution: full name, city, country
- Structure: Introduction, Methods, Results, Conclusion, References
- Graphs and charts: only black and white (must fit into the page (A4)
- Additionally you should indicate your addressed core competence (see also ”Scientific Topics”) and the aim of your abstract (improving “safety”, “quality” or “efficiency”)

Please make clear in additional letter that the presentation is sponsored so that it will not become part of the review process. We charge € 600 for articles representing the product of a specific company; this also includes the participation fee of the speaker.

3. Presentation within a coffee-break (“extended coffee break”)

There will be an extended coffee break (45 minutes) on Thursday and Friday morning. During those breaks, each individual company will have the chance to present and discuss a product or concept at their booths. As a matter of course, the congress committee will participate on these presentations. The event will be printed in the congress program and on site. The fee for those presentations is € 1.500.

4. Sponsoring of specific expenses

- a) Congress Kits** (bag, pen and name tag) for around 200 participants (more, if necessary). The exact number of participants expected will be given out by the congress committee in the middle of September 2003. Particular modalities will be arranged between the company and congress committee. We would like the company to provide the complete congress kit (possible advertising medium).
- b) Sponsoring of travel costs** for an invited speaker. The list of “invited speakers” will be communicated by the congress committee. Final payment will be handled by the congress organisation and not directly with the speakers.

5. Sponsoring

Each company supporting our meeting with a donation will be announced in the congress documents with appropriate consideration.

The congress committee will invite single companies or representatives to give lectures referring to specific topics. As a matter of course we will not charge anything for these speeches. However ESCTAIC would ask the company to bear the travel costs of the speaker.

The agreement for your active participation should be arranged with the Institute for Health Care Systems Management Berlin eG. The organising committee of the congress and the ESCTAIC executive committee will personally take care of everyone’s satisfaction.

Representatives of your company participating within the framework of these offers should register with name, function, date of arrival and date of departure at the Institute for Health Care Systems Management Berlin eG.

We look forward to your participation in Berlin in 2003,
(W. Friesdorf)
Chairman

Please send or fax to:

**Institute for
Health Care Systems Management Berlin eG (HCMB)**
Steinplatz 1
10623 Berlin
Germany

Fax +49 (0)30 314 79 5-07

**ESCTAIC 14th Annual Meeting
Berlin, 02nd – 04th of October 2003**

Participation reservation deadline: 15th of March 2003

Company: _____

Contact: _____

Address/City/Postal Code: _____

Phone/Fax: _____

Email: _____

Our company is interested in the 14th Annual Meeting of the ESCTAIC in Berlin and would like to be considered (look also at “our offer for companies and their representatives”)

- Industry exhibition:** booth 4 x 2 m = 8m² € 2.400
- Presentation within the context of a scientific programm** € 600
- Presentation within a coffee break:** “extended coffee break” app 45 min. € 1.500
- Congress kits** for participants (provided by the company)
- Sponsoring by travel costs** of invited speakers max. € _____
- Sponsoring** according to arrangement max. € _____

All prices excluding VAT.

Upon this reservation concrete arrangements will be made. Any questions should be referred to:

Dipl.-Ing. Ingo Marsolek

Institute for Health Care Systems Management Berlin eG (HCMB)

Steinplatz 1, 10623 Berlin, Germany, Phone: +49 (0)30 314 79 5- 06, Fax –07

office@hcmb.org, www.hcmb.org